

Kakatiya University

Place: Senate Hall, Kakatiya University, Warangal

Date: 08th December 2023

Speakers: 1) Dr. Radhika Vangala

2) Advocate Ashok Doppalapudi

About the Program:

An awareness program on IPR organized by the IPR cell of Kakatiya University in collaboration with TSCOST. The program was inaugurated by lighting of the lamp in the presence of the Vice Chancellor Prof. Thatikinda Ramesh, Guest of honor Registrar Prof. T. Srinivasa Rao, guest speakers Dr. Radhika Reddy and Ashok Doppalapudi along with Nodal Officer Prof. Prasad Neerati. The objective of the session was to understand the process to innovations in R&D and commercialization.

Speaker 1:

The keynote lecture was delivered by Dr. Radhika Vangala who introduced the various forms of IP namely patents, copyrights, trademarks, trade secrets, designs and geographical indications. Dr. Radhika explained the process and procedures involved in prosecution and filing of trademarks and patents. She stressed on the importance of technology transfer and commercialization of the innovations created by the inventors. She emphasized on the need to devise strategies to increase patenting among students in universities. She shed light regarding patenting inventions and developments enhancing a university's esteem and can aid in the recruitment of students and faculty. Furthermore, patents can result in increased revenue for the university as well as higher ranking and reputation.

Speaker 2:

Advocate Ashok Doppalapudi introduced the participants to Intellectual Property Rights and its various forms. He then delved into the fascinating history of Intellectual Property Rights (IPR), and evolution of patenting. Advocate Ashok focused on the different forms of IP- patents, copyrights, trademarks, trade secrets, industrial designs. He also emphasized on the unprecedented significance of IP in the 21st century due to factors like globalization and digitalization, innovation as a primary driver of economic growth as well as to protect brand value. The speaker shared several examples and timelines of a patent. He described in detail the various elements of a patent draft such as title, field of Invention, background, summary, brief description, detailed description, abstract, claim(s), and drawings and their importance. The speaker outlined the different aspects of invention that could be claimed for patent protection. This likely included novel features, inventive steps, and industrial applicability. The speaker elucidated the various steps involved in the invention process, from ideation to prototyping and commercialization. Emphasis was likely placed on the uniqueness of design interventions, highlighting how subtle changes or improvements in design can lead to significant innovations. Practical methods for identifying inventions were discussed, including techniques for conducting patent searches and analyzing prior art. Existing patents for everyday products were showcased to demonstrate the practical application of IP protection in the consumer goods industry. Key issues in the contemporary world, such as piracy, counterfeiting, and infringement, were addressed with real-time examples and case studies to underscore the importance of IP rights enforcement.

REPORT -2

Place: Senate Hall, Kakatiya University, Warangal

Date: 27th January 2024

Speakers: 1) Dr. G.B Reddy

2) Advocate Subhajit Saha

About the Program:

An awareness program on IPR organized by the IPR cell of Kakatiya University in collaboration with TSCOST. The program was inaugurated by lighting of the lamp in the presence of the Vice Chancellor Prof. Thatikinda Ramesh, Guest of honor Registrar Prof. T. Srinivasa Rao, guest speakers Dr. G.B Reddy and Advocate Subhajit Saha along with Nodal Officer. Prof. Prasad Neerati. The objective of session was to understand the process to innovations in R&D and commercialization.

Speaker 1:

Dr. G.B. Reddy, as a Professor and Nodal Officer of the IP cell at Osmania University, provides valuable insights into the emerging Intellectual Property (IP) ecosystem within universities. His lecture covered various aspects of IP, including trademarks, labels, designs, copyrights, and patents, along with their respective advantages and disadvantages. Prof. discussed the importance of trademarks in protecting brand identities and distinguishing products or services in the marketplace. Dr. Reddy highlighted the significance of unique and innovative designs in attracting consumers' attention and differentiating products from competitors and also informed the challenges associated with design infringement and the need for adequate protection. Dr. Reddy delved into the legal and practical issues involved in patenting academic research and innovations. The real-world examples of successful patent filings in agriculture highlighted innovative technologies, processes, or products developed by universities and their impact on agricultural productivity, industrial efficiency, and economic growth.

Speaker 2:

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.

REPORT -3

Place: Senate Hall, Kakatiya University, Warangal

Date: 16th February 2024

Speakers: 1) Mr Suresh Babu

2) Dr. PhaniKumar

About the Program:

An awareness program on IPR organized by the IPR cell of Kakatiya University in collaboration with TSCOST. The program was inaugurated by lighting of the lamp in the presence of the Vice Chancellor Prof. Thatikinda Ramesh, Guest of honor Registrar Prof. P. Malla Reddy, guest speakers Mr Suresh Babu and Dr. Phani Kumar along with Nodal Officer. Prof. Prasad Neerati. The objective of the session was to understand the process to innovations in R&D and commercialization.

Speaker 1:

Mr Suresh Babu Patent specialist (Ashland INC Hyd) explained in detail about patents and the exclusive rights granted for their inventions which enables the innovators to prevent others from making, using, selling, or importing their patented inventions without permission. His lecture covered various aspects of IP, including trademarks, labels, designs, copyrights, and patents, along with their respective advantages and disadvantages. The speaker discussed the importance of trademarks in protecting brand identities and distinguishing products or services in the marketplace. He highlighted the significance of unique and innovative designs in attracting consumers' attention and differentiating products from competitors and also informed the challenges associated with design infringement and the need for adequate protection. Mr Suresh delved into the legal and practical issues involved in patenting academic research. He pointed out IP protection in technology, particularly through patents, is a multifaceted process that requires technical expertise, strategic planning, and effective communication. By securing strong patent protection, innovators can protect their investments, drive innovation, and maintain a competitive advantage in the dynamic technology sector.

Speaker 2:

Dr. Phani Kumar shared the essentiality of IP for fostering innovation, protecting creators and driving economic growth. Dr. expressed on how each IP stimulates growth by incentivizing innovation and entrepreneurship and help in safeguarding the investments made by creators and innovators. He emphasized on patent protection by dissemination of technology and knowledge facilitating in technology transfer and collaborations. He focused on preserving culture, supporting international trade, promoting public health, and contributing to sustainable development through various IP and ensuring access to knowledge and innovation for broader public good.

సాక్షి

పేటెంట్స్ తో విస్తృత ఉపాధి అవకాశాలు

● కేయూ రిజన్స్ట్రార్ మల్లారెడ్డి



మూల్కాడుతున్న మల్లారెడ్డి

కేయూ క్యాంపస్: పేటెంట్స్ తో విస్తృత ఉపాధి అవకాశాలున్నాయని కాకతీయ యూనివర్సిటీ రిజిస్ట్రార్ ఆచార్య మల్లారెడ్డి అన్నారు. ఇంటెలిక్చువల్ ప్రొపర్టీ రైట్స్ సెల్ ఆధ్వర్యంలో కేయూలో శుక్రవారం నిర్వహించిన ఇంటెలిక్చువల్ ప్రొపర్టీ రైట్స్ (ఐపిఐఐ) పై అవగాహన సదస్సులో ఆయన ముఖ్య అతిథిగా మాట్లాడారు. పేటెంట్స్ వాటి అవశ్యకత, కెటర్ దానికి ఉన్న సంబంధం గురించి వివరించారు. విషయంపై మరింతగా అవగాహన అవసరం అన్నారు. పరిశోధకులు, విద్యార్థులు అధికంగా ఆలోచించాలని సూచించారు. వక్షలుగా వచ్చిన హైదరాబాద్ అక్సాండ్ పేటెంట్స్ స్పెషలిస్టు డైరెక్టర్ సురేష్ లాల్ మాట్లాడుతూ.. పేటెంట్లను సమోయ చేసుకునే విధానం, వాటి పరిధి, ఎవరు అర్హులు, నిబంధనలు ఎలాంటి అంశాలు పరిశోధనలు పేటెంట్ పరిధిలోనికి వస్తాయనేది వివరించారు. హైదరాబాద్ అక్సాండ్ పేటెంట్స్ స్పెషల్ లిస్టు మల్ రైరెక్టర్ రిడల్ మాట్లాడుతూ.. పేటెంట్స్ నిజజీవితానికి ఉన్న సంబంధం పేటెంట్స్ వల్ల కలిగే లాభాలు, వాణిజ్యపరంగా పరిశోధనలపరంగా ఎలాంటి ఉపయోగాలు ఉన్నాయనేది వివరించారు. అనంతరం ఐపిఐఐ సెల్ కేయూ సోదల్ అధికారి, ఫిట్నెస్ కళాశాల ప్రెసిపాల్ ప్రసాద్ మాట్లాడారు.

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